



PRIVACY POLICY

Effective: 10 December, 2025

Updated: 26 January, 2026

Operator of the edeg2026.hu website,
Hello Event Kft. (hereinafter referred to as "**Data Controller**")

The Data Controller informs the data subjects through this Website (hereinafter referred to as the "Website") about the facts related to data processing before starting data processing, particularly regarding the purpose, legal basis, and duration of data processing. The information provided in this privacy policy also covers the data subjects' rights and legal remedies related to data processing.

Data of the Data Controller:

Hello Event Kft.

Company Registration Number

01-09-690650

Tax Number

12522631-2-43

Headquarters

1117 Budapest, Szerémi út 7/A 1st floor, 104.

Phone

+36 20 529 5111

Email

agency@helloevent.hu

Data of the Data Processor:

Websupport Magyarország Kft.

Company Registration Number



01-09-381419
Headquarters
1119 Budapest, Fehérvári út 97-99.
Email
info@tarhely.com

Definitions

Personal Data: Any information related to the data subject, particularly the name and email address of the data subject.

Data Controller: A natural or legal person, or an organization without legal personality, which alone or jointly with others determines the purposes and means of the processing of personal data, makes decisions regarding data processing (including the used tools), and executes or has them executed by a data processor it commissions.

Data Processing: Any operation or set of operations performed on data regardless of the applied method, such as recording, organizing, storing, modifying, using, querying, transferring, deleting, and destroying data, as well as preventing further use of data.

Data Processor: A natural or legal person, or an organization without legal personality, which processes data based on a contract with the Data Controller, including contracts concluded based on legal regulations. Responsible for compliance with data protection rules.

Consent: The data subject's voluntary agreement, which is based on appropriate information, and gives consent to the processing of their personal data in full or for certain operations.

Data Processing Related to the Website's Services

1.1 Contact through the Website's "Contact" Tab

Purpose of Data Processing: Maintaining contact with the Data Controller, inquiring about the Data Controller's business activities and services.

Legal Basis of Data Processing: Consent of the data subject as per Article 6(1)(a) of the GDPR, which can be withdrawn at any time.

Scope of Processed Personal Data: Your name, the content of your message, and your email address. The scope of processed personal data depends on the method of inquiry and the personal data provided in the inquiry. We only process the personal data collected during contact to the extent necessary to respond to the inquiry.

Duration of Data Processing: Personal data provided by you will be deleted after 6 months from the first message or contact. If the data subject withdraws their consent, their data will be deleted before the 6-month period defined in this point.

Data Transfer (Recipients): No data transfer occurs.

Rights of Data Subjects under Articles 15-20 of the GDPR:

- a) Right to information;
- b) Right of access; c) Right to rectification;
- d) Right to erasure;
- e) Right to restrict processing;
- f) Right to data portability;
- g) Right to object.

You can exercise your rights by contacting us using the contact details provided above.

Based on the **right of access**, you can request information about whether your personal data is being processed, and if such data processing is taking place, you can access your personal data and receive information about the security conditions of the data processing.

According to the **right to rectification**, we will correct inaccurate personal data without delay upon your request, and we will also complete incomplete data.

Based on the **right to erasure**, we will delete your personal data without undue delay in the following cases:

- a) The personal data is no longer necessary for the purpose for which it was collected or otherwise processed;
- b) The consent on which the data processing is based is withdrawn, and there is no other legal basis for the data processing;
- c) The personal data has been processed unlawfully;
- d) The personal data must be deleted to comply with a legal obligation.

We cannot delete personal data if the processing is necessary for the establishment, exercise, or defense of legal claims.

Hello Event Kft. processes the data only to the extent and for the duration necessary to perform its tasks. The Data Processor permanently deletes personal data whose processing duration has expired.

Upon request, we will restrict the **use of personal data** based on the **right to restrict processing**, in which case the personal data will only be used within a limited scope. Based on the **right to data portability**, if it does not infringe on the rights and freedoms of others, we will send your data in a structured, widely used, machine-readable format, or at your request, we will transfer this data directly to another data controller.

Information on Legal Remedies: If a request for rectification or erasure is denied, Hello Event Kft. will inform the data subject about the possibility of seeking a judicial remedy and the right to lodge a complaint with the National Authority for Data Protection and Freedom of Information (NAIH).

If you disagree with our response or actions related to your inquiry, you can file a complaint with the National Authority for Data Protection and Freedom of Information (address: 1055 Budapest, Falk Miksa utca 9-11.; mailing address: 1374 Budapest, Pf. 603.; phone: +36-1-391-1400; email: ugyfelszolgalat@naih.hu; website: www.naih.hu) or you can go to court.

1.2. Privacy Notice for Participation in the "EDEG2026" Event

Name and Purpose of Data Processing	Legal Basis for Data Processing	Scope and Source of Data	Duration of Data Processing	Recipient of Data Transfer	Data Processor and Data Processing Activities
– Participation in the EDEG 2026 Conference of European Diabetes Epidemiology Group, maintaining contact	Consent of the data subject under Article 6(1)(a) of the GDPR The data subject has the right to withdraw consent at any time. Withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal.	Scope of data: name, email address, country, telephone, organisation/institution, EDEG membership, payment method and billing information Source of data: data collected from the data subject.	European Diabetes Epidemiology Group stores the personal data processed for this purpose for 1 year after the event.	No data transfer takes place.	Hello Event Kft. (1117 Budapest, Szerémi út 7/a) which operates the online registration interface
– On-site registration, name badge preparation		Name, room reservation request, parking request		RentIT – for the purpose of on-site entry management	
– Accommodation arrangement		Until the working day following the event	Fagus Hotel Conference & Spa**** – for the purpose of room reservations for guests staying at the hotel	Hello Event Kft. (1117 Budapest, Szerémi út 7/a)	
– Catering arrangement		Possible food allergies	Until the working day	The type of food	European Diabetes

		of the data subject	following the event	allergy is transferred anonymously (without name) to the Fagus Hotel Conference & Spa****	Epidemiology Group does not use a data processor
– Photographing		Source of data: data collected from the data subject.			
		Image; photos taken of the data subject - collected from the data subject	For 3 years after the event or until the withdrawal of the data subject's consent	No data transfer takes place.	Hello Event Kft. (1117 Budapest, Szerémi út 7/a)

Data Transfer Statement

I acknowledge the following personal data stored in the user account of the data controller Hello Event Kft. (Szerémi Street 7/a. 1/104., Budapest, 1117, Hungary) in the user database of edeg2026.hu will be handed over to SimplePay Plc. and is trusted as data processor. The data transferred by the data controller are the following: name, e-mail, and invoicing address.

The nature and purpose of the data processing activity performed by the data processor in the SimplePay Privacy Policy can be found at the following link: <https://simplepay.hu/adatkezelesi-tajekoztatok/>

Secure Data Handling

We take appropriate steps to ensure that your personal data is protected against unauthorized access and misuse. Hello Event protects the data it processes with appropriate measures against unauthorized access, alteration, transmission, disclosure, deletion, or destruction, as well as accidental destruction and damage, and against becoming inaccessible due to changes in the applied technology.

Hello Event designs and implements its data processing operations to ensure the protection and enforcement of the privacy (informational self-determination rights) of the data subjects in accordance with the GDPR, the Infotv., and other applicable data processing regulations.



Final Provisions

Hello Event reserves the right to occasionally amend the provisions of this Data Processing Information. Please regularly check our Data Processing Information to stay informed about changes and understand how these changes affect you. We may also notify you of significant and emphasized changes on our Website. Therefore, we recommend that you continuously monitor our Data Processing Information.

For any other data protection-related questions, you can contact us via email at agency@helloagency.hu.